

James Jager

Digital Project Manager | Web & App Delivery

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SUMMARY

Digital Project Manager with 9+ years experience taking platforms and apps from brief to launch, including a multilingual content platform which reached millions of users, and a consumer web platform that scaled to tens of millions of users. Technically fluent in modern web development (React, AI-assisted workflows).
I work smoothly with developers and designers, and am able to define trade-offs to stakeholders.

EXPERIENCE

2017 - 2019

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Product Manager, Creator, & Lead | Academy
Binance

- Proposed Binance Academy as a self-initiated internal project and led it from concept to launch, delivering over 300 articles in 15 languages.
- Grew the platform to 3 million users and 10 million page views in the first year.
- Oversaw the launch of the Binance Academy iOS and Android app.
- Built an SEO-led content strategy that became a measurable user acquisition channel for Binance.
- Coordinated writers, developers, translators across multiple timezones.



2019 - 2021

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Product Manager (Founding Team)
PancakeSwap

- Managed the product roadmap and release cycle for a consumer web platform from launch through rapid growth.
- Platform peaked at over US\$7b in customer deposits overtaking its largest competitor and has since served over 43 million users.
- Ran continuous community feedback loops to prioritise features and fixes.



2021 - 2023

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Product Manager & Frontend Developer (Founding Team)
LooksRare

- Helped plan and launch an online marketplace from pre-launch through public release.
- Combined roadmap and delivery management with hands-on React frontend development.



2023

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Contractor - Protocol Design
WalletConnect

- Assisted in early research and direction of the Wallet Connect Decentralized Network & Token



2023 - 2024

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Career Break | International Relocation, Family & New Home Build

- Relocated from the UAE to Australia with our Newborn.
- Managed a new home build end-to-end, coordinating various trades, schedules, and managing budget.
- Specified, and programmed a smart home automation system.

2025 - 2026

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AI-Assisted Frontend Developer
The Firm • Unrelenting Thinking

- Delivered roughly one-third of the frontend ahead of the public launch, working to a fixed deadline.
- Designed and refined AI development workflows to improve output quality and delivery speed.



2026 - Present

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Product Creator & Developer
Chip
<https://apps.apple.com/app/chip-adhd-assistant/id6761900898>

- Took an iOS app for people with ADHD from concept to App Store launch.
- Handled research, UX, development, testing, and release.



SKILLS

Project planning & scheduling			Stakeholder & client communication		Agile/Scrum delivery		Multilingual content delivery		
QA & Deployment coordination			User research & feedback loops		React & Web development		AI-assisted development		
Trello	Notion	Obsidian	Slack	Figma					Linear